CBAs provide a platform for collaboration on current problems through productive inquiry and enhanced knowledge sharing among CII members. CBAs produce research topics and programs for consideration by CII.

**Information Management**

The Information Management Community for Business Advancement (IMCBA) is a formal venue for the exchange of Information Management principles, practices, and related knowledge to enhance the performance of capital facilities projects.

The IMCBA is composed of members that share a vision of guiding CII members to enhanced project performance through Information Management and related productivity practices.

The goal of its members is to communicate principles, improved practices, and new tools for successful implementation of Information Management that leads to improved business outcomes for the construction phase and where applicable for the life cycle of the asset.

The IMCBA focuses on sharing and defining leading practices related to information management as supported by information integration technologies. This includes organizational and work process issues related to implementation, data standards, and related technologies, as well as providing direction and analysis to CII members to streamline the information management process.

The Information Management CBA is a broad forum for members. Specific activities include:

- Generating research and development ideas that can be provided to CII and related research sponsors both for research topics and CII sector funded demonstration activities
- Round-table discussion for industry members to share their successes and challenges regarding implementation of information technology
- Documenting lessons learned as well as case studies of successful information management implementation
- Using applicable CII sector created success enablers and capability assessment maturity model to assess company progress towards increased productivity through Information Management
- Proposing/vetting guidelines and recommendations around implementation practices
- Vetting educational products for better communication within IMCBA and CII member companies
- Conducting knowledge discovery and validation of tools and processes proposed to support information management

The Overall Process Flow of Information from engineering, procurement and vendors to construction and ultimately to owners is critical to increase project performance and predictability.
Key Interfaces
- Other CBAs
- Deployment Committee
- Strategic Planning Committee

Get Involved!
We meet every 3rd Wednesday of the month at 8:00 am CST.
http://go.cii.today/CBA

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The Impact of CII
on each member company is different and depends on their knowledge of CII research. However, it has been recorded that:

Each $1 spent on the PDRI process can save $25 in return.

FRONT END PLANNING
Front End Planning has a $3-$10 payback on every dollar spent.

LEARN MORE ABOUT CII’S IMPACT