

CII Strategic Plan

CII is a not-for-profit Research and Development (R&D) Center that brings together owners and service providers with academia to provide thought leadership, which improves business outcomes across the capital project lifecycle. CII is based at the University of Texas at Austin. For details on how CII is structured in order to help realize the strategic plan, please reference the CII Governance Plan.

CII MISSION

The mission of CII is to provide a research and development platform to create and drive innovative solutions that tangibly improve business outcomes through academic-based, disciplined approach.

CII VISION

CII envisions an efficient capital projects industry that builds predictable value for member organizations, society and stakeholders. Leveraging new ideas, unique forms of collaboration, and knowledge across the project lifecycle, CII provides unmatched advocacy for the built environment.

CII CORE VALUES

The organization is a reflection of its members – driven to achieve improved total lifecycle performance through the specific initiatives undertaking. CII values its ability to collaborate broadly across a diverse group of stakeholders. Paramount to CII's success is a strong focus on safety, productivity, predictability and efficiency. The institute and its members aspire to the highest levels of social and environmental responsibility, integrity and ethics.

CII STRATEGY

CII's strategic objective is to exponentially increase the institute's Impact and Reach for member organizations, extending across the capital projects industry as follows:

IMPACT

- Amplify the scale of financial returns emanating from capital projects and lifecycle management
- Catalyze our industry with inventive business processes, organizational structures, and technological developments
- Create avenues to promote start-up culture (external incubation)
- Promote a culture of continuous innovation in a diverse and inclusive setting

REACH

- Expand CII's global reach
- Expand industry sector representation
- Advocate for improved business outcomes possible through capital projects and the total cost of ownership
- Engage and help develop the management, leadership, business and technology acumen of the industry's future leaders
- Diversify external R&D funding